



# DSC 2019 EUROPE VR

Driving Simulation & Virtual Reality Conference & Exhibition



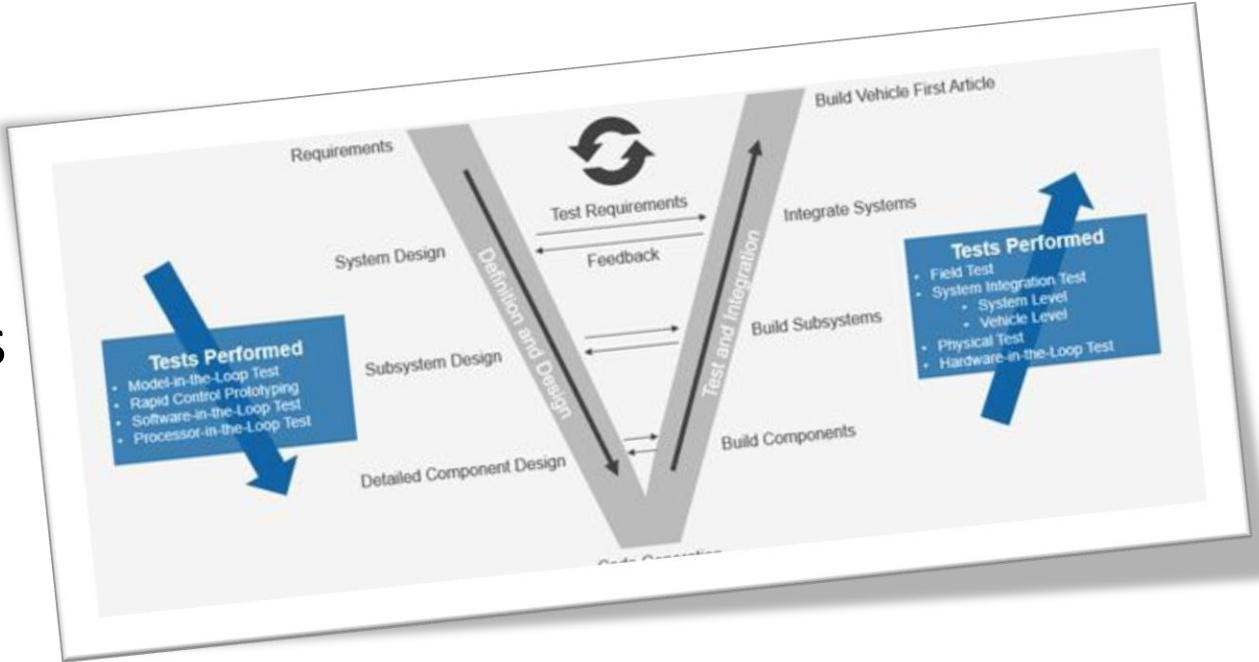
AVSIMULATION

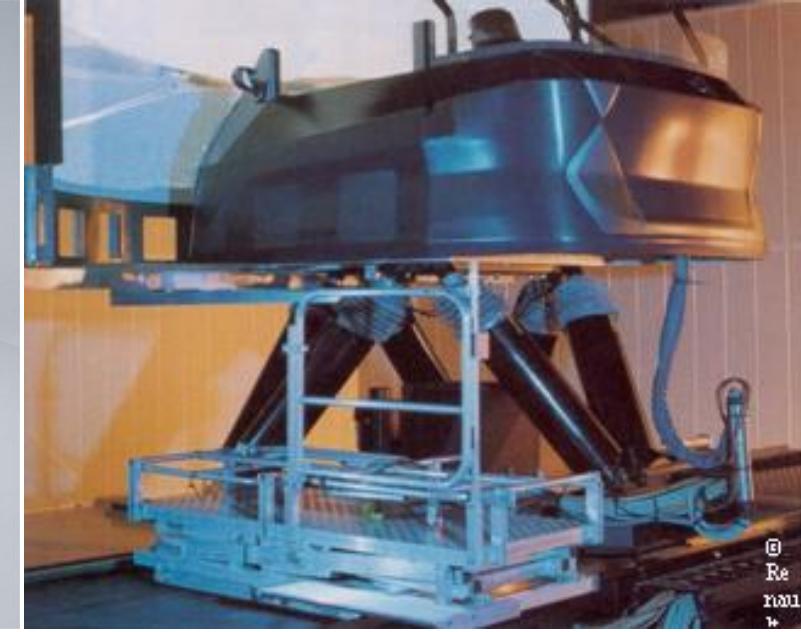
**AVSimulation : combining automotive,  
engineering and digital innovation**

Philippe BAUCOUR – Head of Sales & Marketing  
[philippe.baucour@avsimulation.fr](mailto:philippe.baucour@avsimulation.fr)

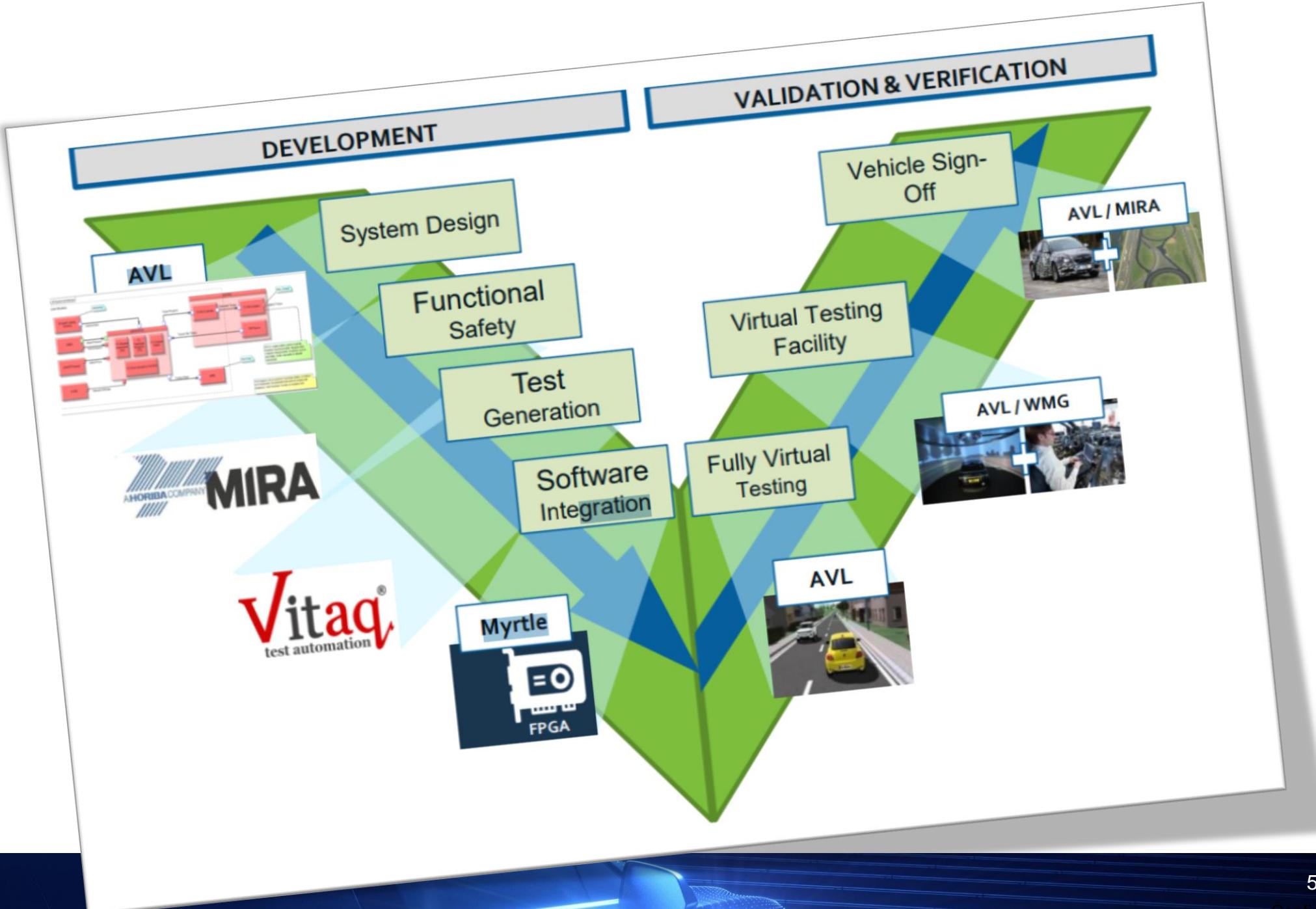
# My background

- Test & Measurement
- National Instruments for 27 years
- Multiple roles
  - Technical Director
  - Head of Marketing
  - Head of Sales
    - 1<sup>st</sup> KAM Automotive (2006)

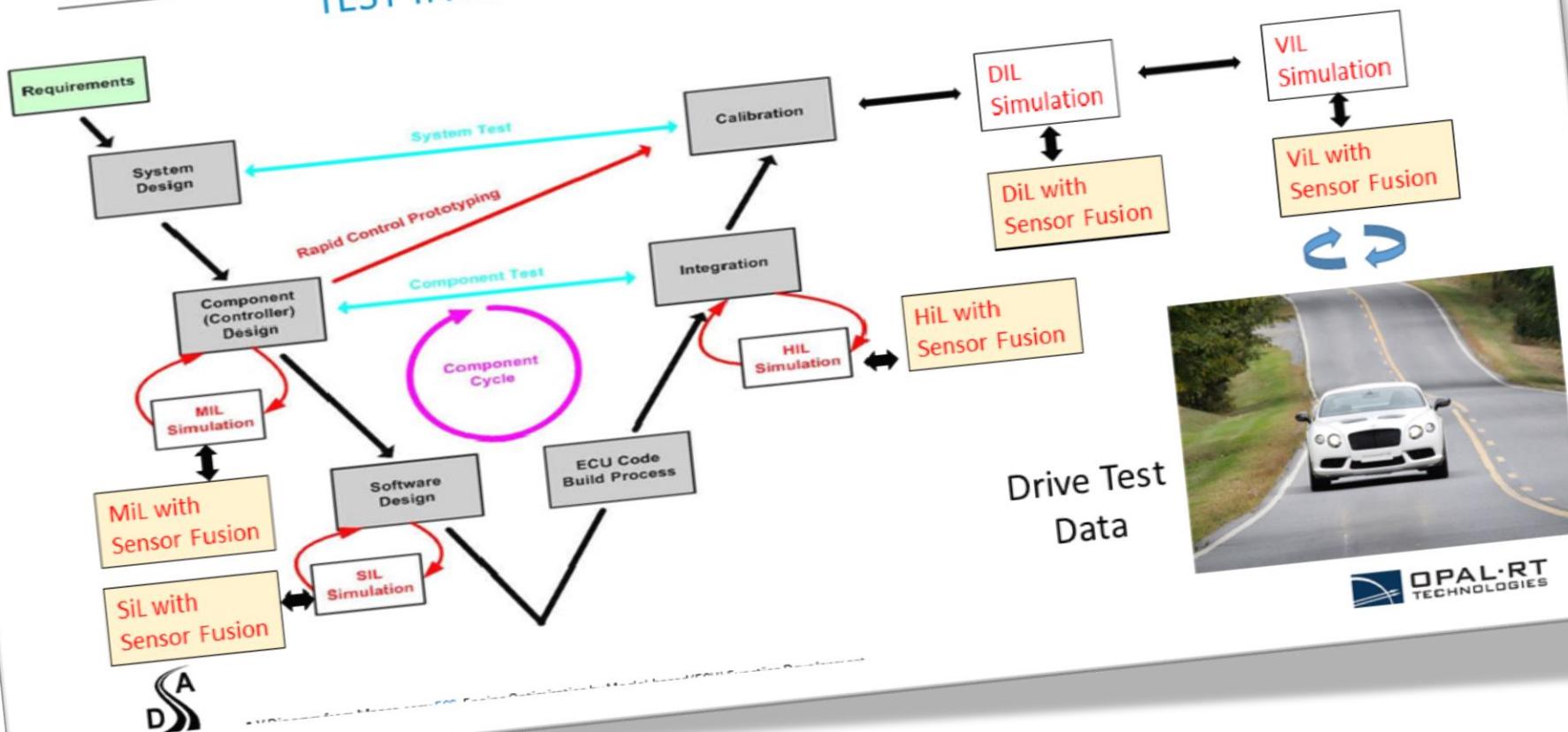






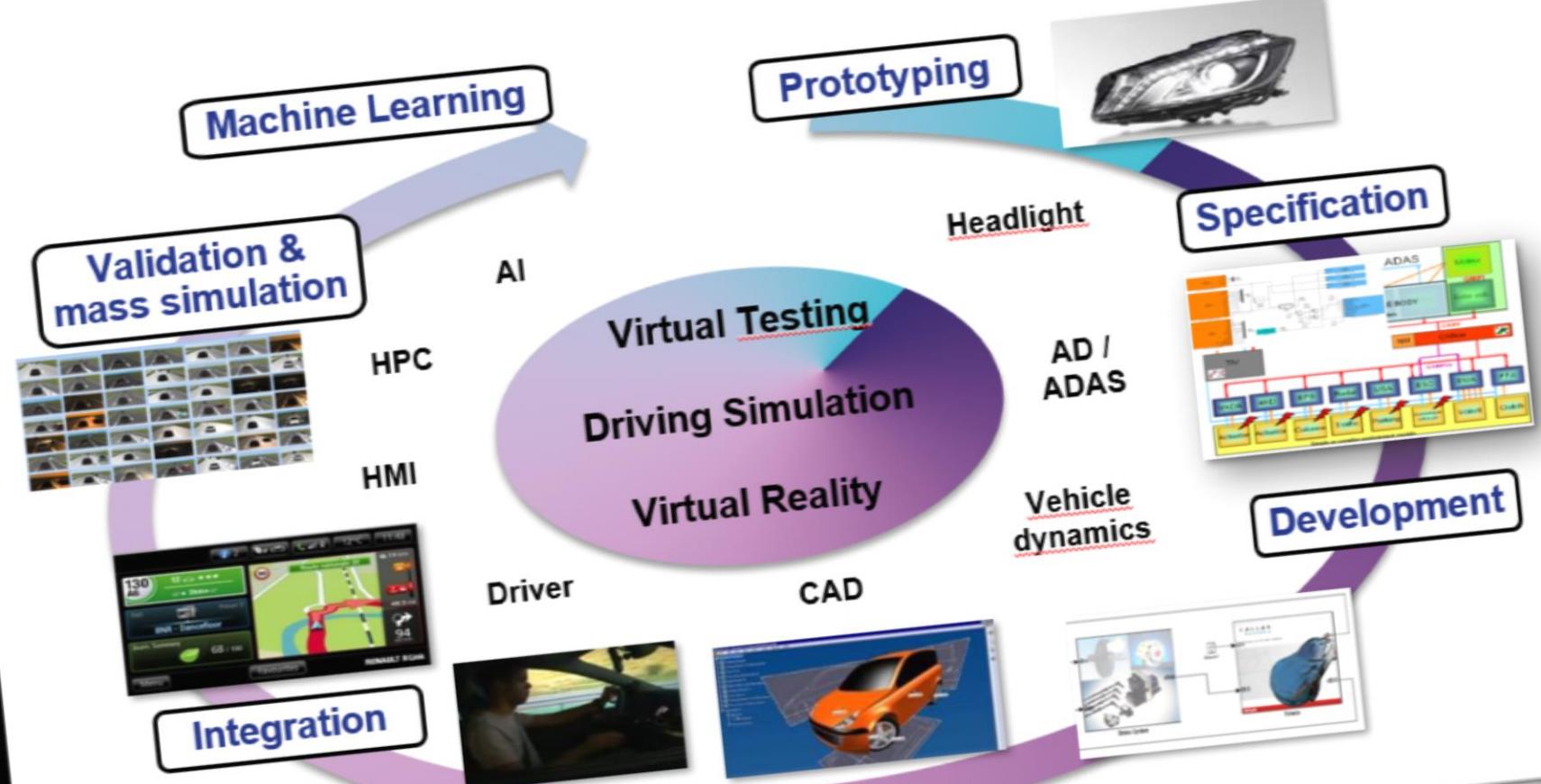


## EVOLUTION – CONNECTED PLATFORMS FOR SIMULATION AND FOR SENSOR TEST INTO “THE LOOP”

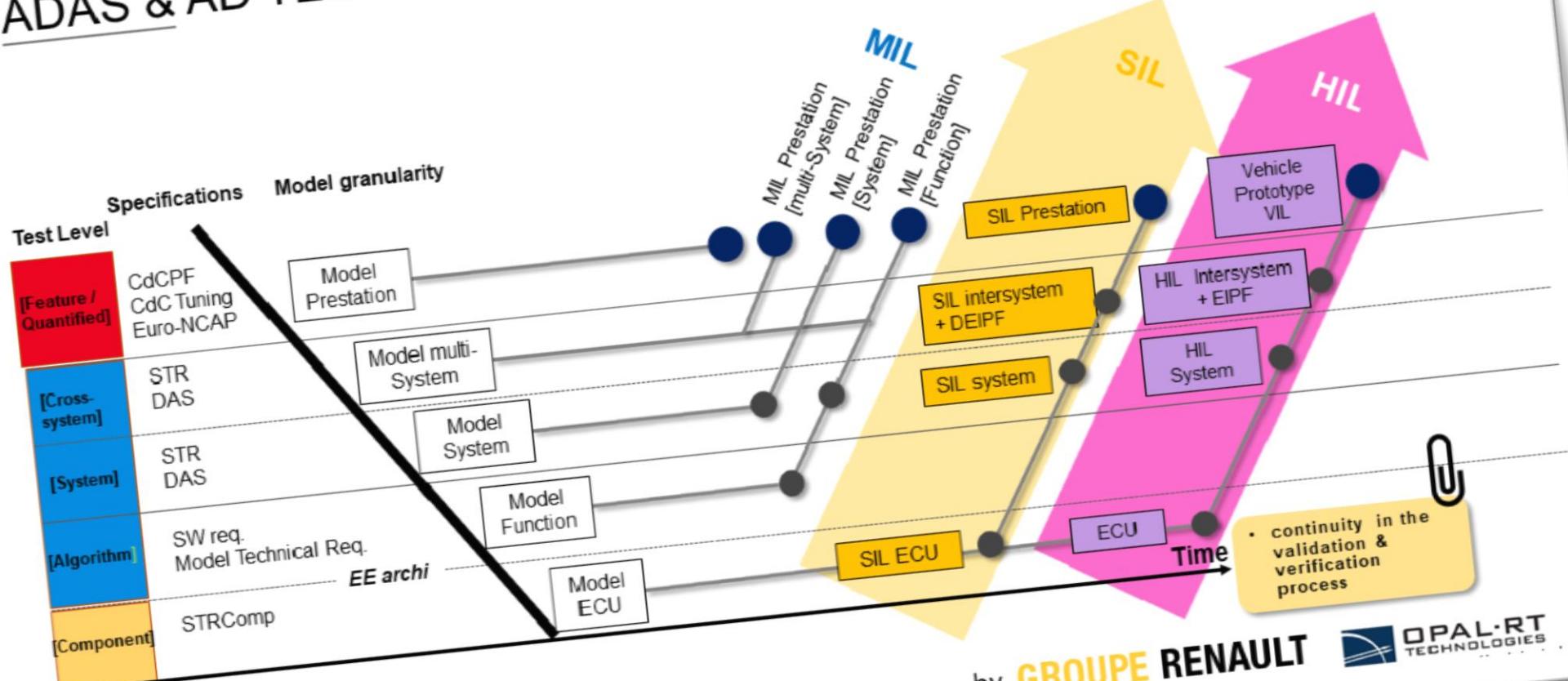




# SCANeR™ across the innovation lifecycle



# ADAS & AD TEST PROCESS

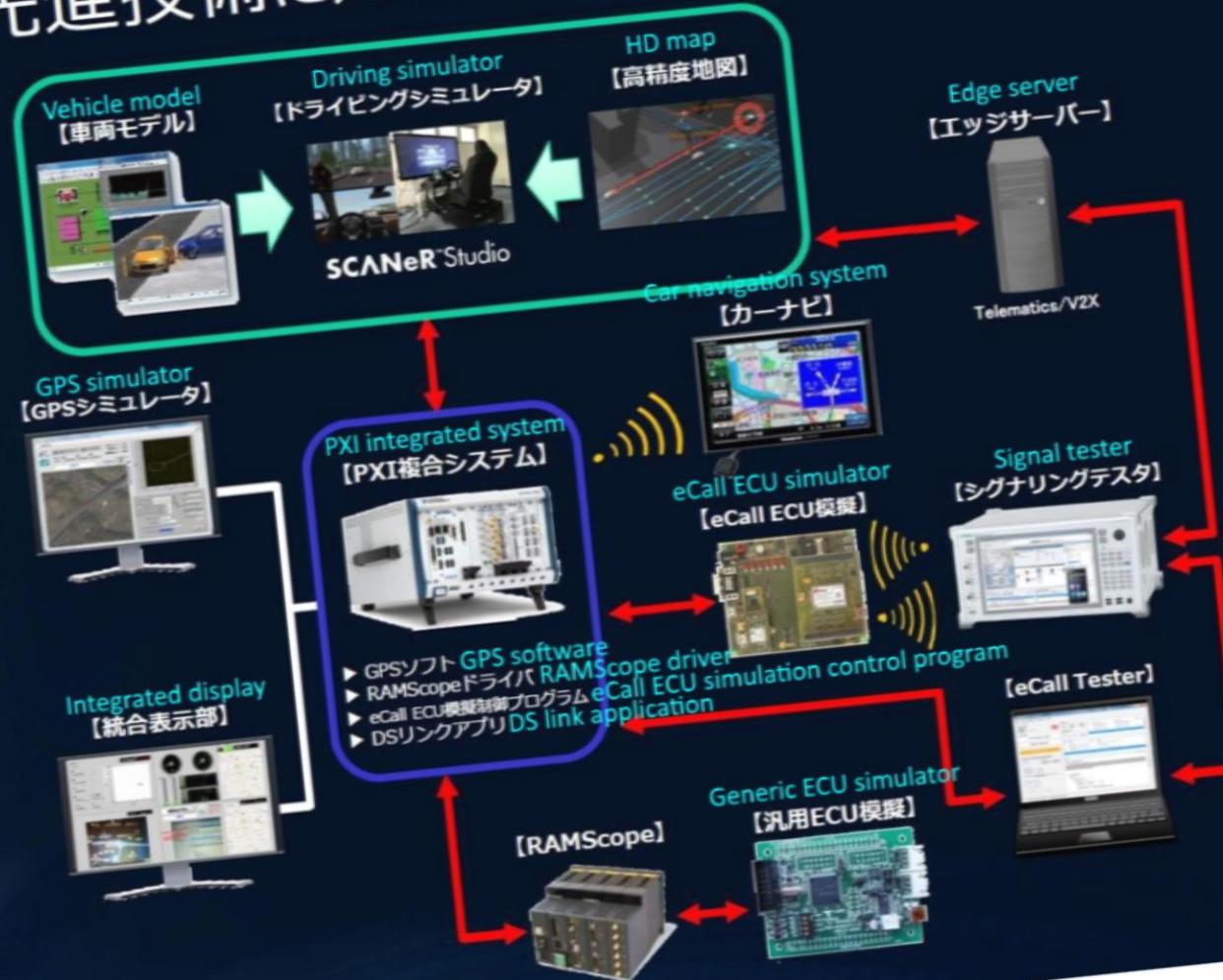


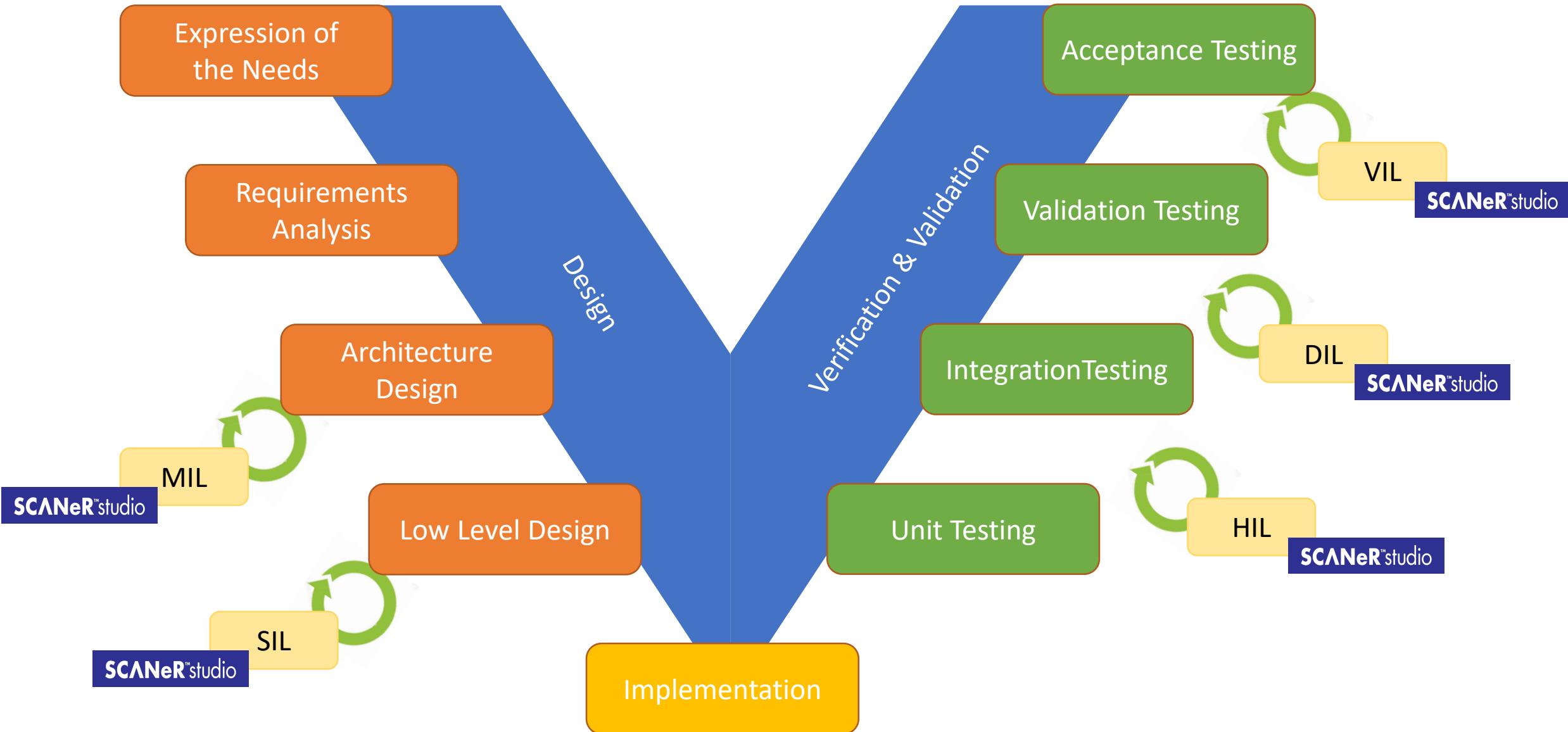
by **GROUPE RENAULT**

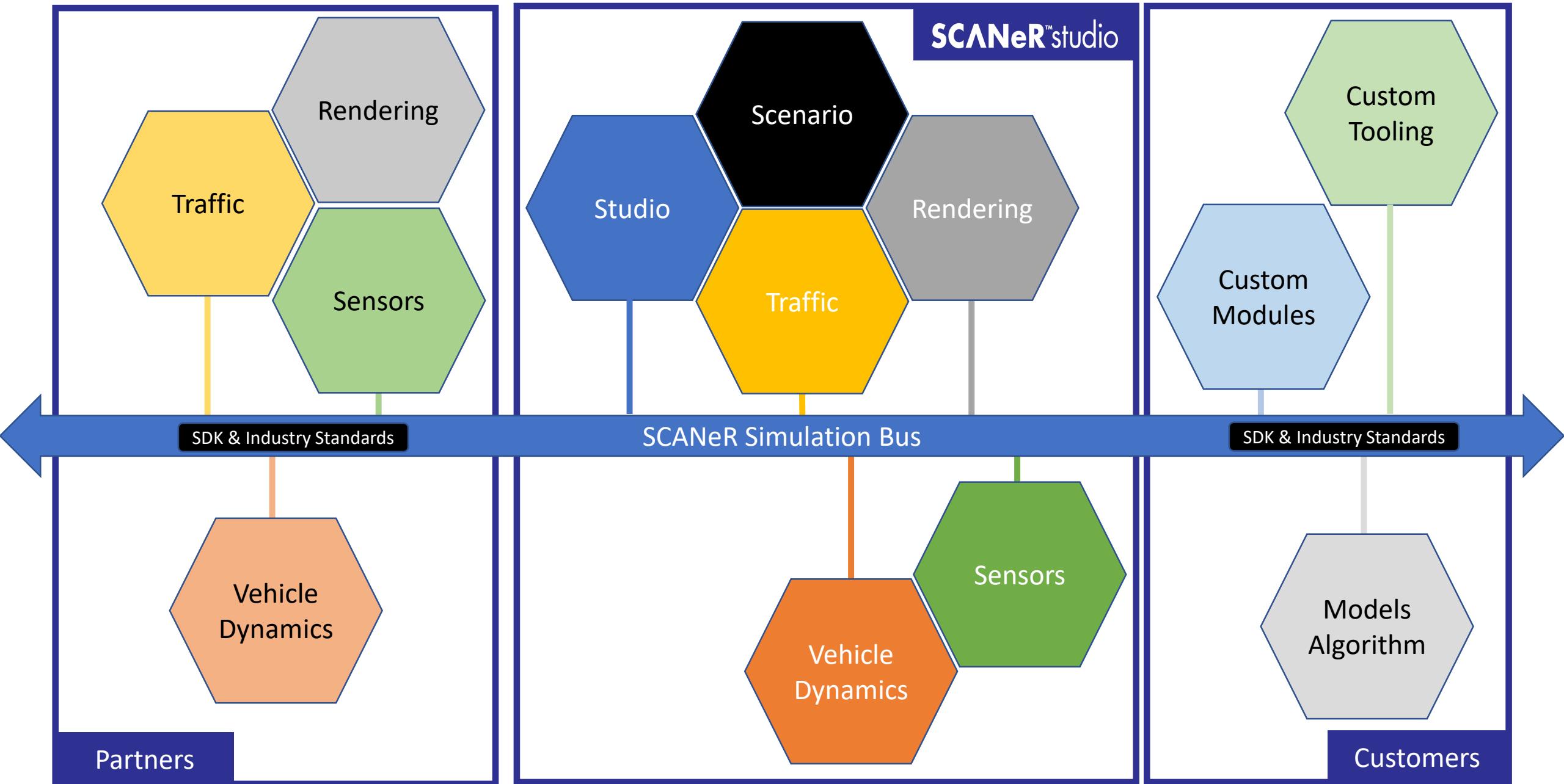


# 自動車先進技術に対応するスマートシステム（e CALL）

Smart system for cutting-edge automotive technology







# SCANeR™ studio



# SIMULATORS



AVSIMULATION



# SERVICES



September 4, 2019

# Innovate > Simulate > Accelerate